



Crossover Athletics Basketball Developmental League Logic Model

Crossover Athletics is a non-profit in Lexington, South Carolina that serves elementary through adult-aged participants. At CROSSOVER Athletics, we help people achieve their God-given athletic ability, while teaching life-skills through athletics competition. Currently, Crossover runs after school endurance sports teams called Run Hard and flag football tournaments. We feel that there is potential in the Midlands area to reach more youth and families through a developmental basketball league. While most leagues require extensive travel, these teams focus more on scrimmage and less on fundamental training, while causing financial and time stresses on families. Crossover intends to provide an alternative to this model. While this athletic model is too new to be well-researched, I have included a national sports article on the subject to help explain the pitfalls of the model.

http://espn.go.com/espn/commentary/story/_/page/keown-110823/elite-travel-baseball-basketball-teams-make-youth-sports-industrial-complex

OBJECTIVES	INPUTS	ACTIVITIES	OUTPUTS	SHORT TERM OUTCOMES	MID-RANGE OUTCOMES	LONG TERM OUTCOMES
<p>60% of Crossover Basketball Developmental League participants will play on a middle or high school basketball team.</p> <p>25% of Crossover Basketball Developmental League participants will start at least ½ of all games during at least 2 years in middle or high school.</p>	<p>8 Basketball coaches, 8 assistant coaches</p> <p>Gym access for 4-week nights and 1 Saturday for 12 weeks</p> <p>Equipment: t-shirt Jerseys, basketballs, tape, scrimmage net jerseys,</p> <p>Participation fees</p> <p>Sponsorship Fees</p> <p>Community service project locations with contact</p>	<p>1-week of coach interview and instruction</p> <p>12 weeks of instruction, 2 times per week</p> <p>1 scrimmage per team every Saturday with a tournament at the end of the program</p> <p>Train youth volunteers on ways they can help instruct</p> <p>3 Community service projects per team</p>	<p>4 middle school and 4 elementary school teams of 10 players</p> <p>Full 12-week season with local tournament</p> <p>1 coach and 1 assistant coach per team</p> <p>4 community connections for outreach opportunities (e.g. schools, churches, community centers) school.</p>	<p>Refocus players on fundamentals that have been lost in America</p> <p>Increase perceived importance of teamwork</p> <p>Move kids from the travel model to a local model</p> <p>Increase amount of community service among participants school.</p>	<p>Build a local community of basketball players and families</p> <p>Improve the culture of youth athletics as it relates to sportsmanship and work ethic</p>	<p>Create an alternative to the current travel model that better supports kids and families</p> <p>Develop a lifelong love for basketball</p> <p>Build future basketball coaches and volunteers</p> <p>Produce college-level basketball players</p>